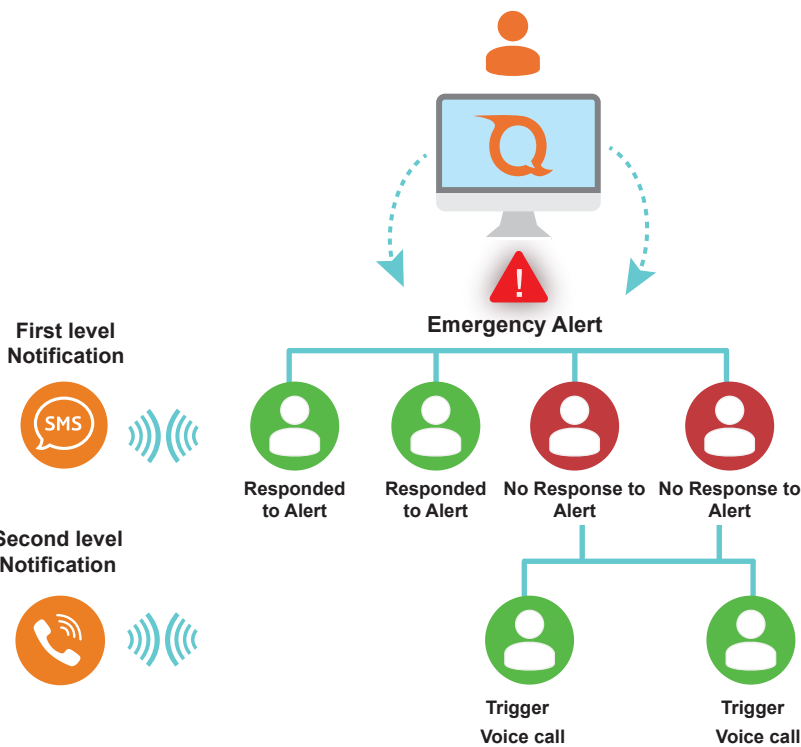# SendQuick® Assure

Build Your Business Continuity Management (BCM) Plan with SendQuick Assure

- Reliable, flexible and scalable omnichannel call tree communication
- Plan for crisis communication execution in multiple emergency situations – fire, chemical leaks, pandemic outbreak, natural disasters, terror attacks
- Ensures emergency preparedness with notification and response features
- Allows business continuity with minimal disruptions

12:15
Tuesday, November 25

Emergency Alert

First level Notification

SMS

Second level Notification

Emergency Alert

Responded to Alert | Responded to Alert | No Response to Alert | No Response to Alert

Trigger Voice call | Trigger Voice call

A Simple Business Continuity Management (BCM) Solution To Ensure Emergency Preparedness

SendQuick Assure is an automated call tree system that allows you to send out emergency messages to all your employees and stakeholders instantaneously

An automated crisis management communication solution to reach all stakeholders effectively

Now, all businesses need to plan for emergency preparedness as part of your business continuity management (BCM) plan. Are you ready?

A call tree activation helps send SMS and voice calls with configurable and automated multi-level escalations, so that everyone in the organisation is reached and responses or acknowledgements recorded within minutes.

No matter the size of your organisation, ensuring your employees' safety and business resilience in crisis situations by rapidly disseminating the right information and maintaining open communication lines, is of paramount importance.

Also, communicating regularly to internal and external stakeholders such as employees, clients, suppliers and customers is important to foster strong community partnership. This helps strengthen the value chain.

KEY FEATURES

- Flexible configuration to meet different business use cases
- Easy call tree workflow configuration
- Unlimited users and administrators with different access rights
- One click activation of call tree
- User-friendly web portal
- Allow auto-resend with repeated cycles and configurable intervals
- Configurable Keyword for recipients to acknowledge
- Send SMS and voice calls with configurable multi-level escalations (support for mobile messengers*)
- Message (SMS and Call) logs for easy reporting and tracking
- Real-time audit trail, statistical reports and dashboard for management's immediate assessment

BENEFITS

- Streamlines crisis management
- Effective reach-out and response gathering in the shortest time possible
- Plan for crisis communication execution in multiple emergency situations
- Cost-effective and efficient way to reach all your employees and stakeholders

- Guaranteed message delivery with multiple channels and escalations
- Message acknowledgement for close loop communications
- Ensure business resilience in time of emergencies or disasters

USE CASES

Compliance with requirements in Business Continuity Management (BCM) practice

Communication during emergencies (eg. cyberattacks, fire, chemical leaks, terror threats, disasters, pandemic and others)

Mass notification or broadcast to employees on annual drill exercises, HR policy updates etc

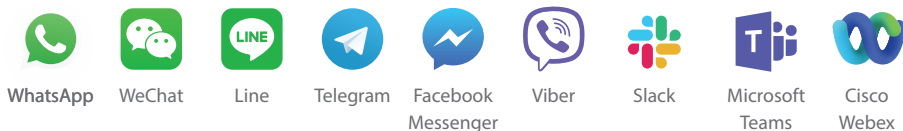Conduct quick polls or surveys with employees or customers

Notification to stakeholders to prevent complete supply chain disruption

Regulatory BCM guidelines - call tree activation and crisis management exercises to validate Financial Institutions' BCM preparedness

INTEGRATION WITH SOCIAL MESSENGERS

SendQuick integrates with existing applications to send messages instantly via SMS, email and social messengers:

WhatsApp   WeChat   Line   Telegram   Facebook Messenger   Viber   Slack   Microsoft Teams   Cisco Webex

SIMPLE WORKFLOW

1. Create users

2. Upload contacts into address book

3. Create and save a call tree

4. One-click activation to start call tree process

SUPPORTED PLATFORMS

Appliance

Cloud

Virtual Machine

SendQuick®

SendQuick Pte Ltd (Singapore Headquarters)

📞 +65 6280 2881

🏠 76 Playfair Road #08-01
Singapore 367996

SendQuick Sdn Bhd (Malaysia)

📞 +603 7660 5763 , +603 76605764

🏠 PS-2-10, 2nd Floor, Pelangi Sentral,
Persiaran Surian PJU6A, Pelangi Damansara,
47820 Petaling Jaya Selangor Darul Ehsan

SendQuick Pty Ltd (Australia)

✉ ausales@sendquick.com

🌐 www.sendquick.com

📘 www.facebook.com/SendQuick

in www.linkedin.com/company/sendquick-pte-ltd

✉ info@sendquick.com